

Privacy Policy

Effective Date: May 1, 2025

Vibesynks ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, share, and protect your personal information when you use our web and mobile applications (collectively, the "Service"). By using the Service, you consent to the practices described in this policy.

1. Information We Collect

a. Information You Provide Directly

- Name and email address when you create an account.
- Any additional profile information you voluntarily provide.

b. Social Media Account Data

When you connect a social media account (Facebook, Instagram, X/Twitter, LinkedIn, TikTok, or others), we may collect and access:

- Your public profile information from Connected Platforms.
- Posts, media, comments, and engagement data associated with your connected accounts.
- Access tokens and credentials required to perform actions on your behalf.
- Analytics and performance data from Connected Platforms.

We only access data that you explicitly authorize through the permissions you grant when connecting each platform.

c. Automatically Collected Information

When you use the Service, we automatically collect:

- Device information (device type, operating system, unique device identifiers).
- Log data (IP address, browser type, pages visited, time and date of access).
- Usage data (features used, actions taken within the Service).
- Cookies and similar tracking technologies (see our Cookie Policy).

2. How We Use Your Information

We use the information we collect to:

- Create and manage your account and provide the Service.
- Enable AI-powered content generation and scheduling on your behalf.
- Publish content to your Connected Platforms based on your instructions.
- Improve, personalize, and develop our Service.
- Communicate with you about your account, updates, and support.

- Monitor and analyze usage patterns to enhance performance and security.
- Comply with legal obligations and enforce our Terms of Service.

We do not sell your personal information to third parties.

3. Legal Basis for Processing (GDPR / International Users)

Where applicable, we process your personal data under the following legal bases:

- Contract: Processing necessary to provide the Service you have requested.
- Consent: Processing based on your explicit consent, such as connecting social media accounts.
- Legitimate Interests: Processing for improving the Service and ensuring security.
- Legal Obligation: Processing required to comply with applicable laws.

4. Sharing of Information

We may share your information with:

- Connected Platforms (Facebook, Instagram, X/Twitter, LinkedIn, TikTok, and others) as required to perform actions you authorize.
- AI and technology service providers that power our content generation features, under strict data processing agreements.
- Cloud infrastructure and hosting providers that store and process data on our behalf.
- Analytics providers to help us understand usage and improve the Service.
- Law enforcement or regulatory authorities when required by law or to protect our rights.

All third-party service providers are contractually required to handle your data securely and only for the purposes we specify.

5. Data Retention

We retain your personal data for as long as your account is active or as needed to provide the Service. You may request deletion of your account and associated data at any time. Some data may be retained for a limited period after deletion to comply with legal obligations or resolve disputes.

6. Your Rights

Depending on your location, you may have the following rights regarding your personal data:

- Access: Request a copy of the personal data we hold about you.
- Correction: Request correction of inaccurate or incomplete data.
- Deletion: Request deletion of your personal data (right to be forgotten).
- Portability: Request transfer of your data in a machine-readable format.
- Restriction: Request restriction of processing in certain circumstances.
- Objection: Object to processing based on legitimate interests.
- Withdraw Consent: Withdraw consent at any time where processing is consent-based.

To exercise any of these rights, contact us at: legal@vibesynk.com. We will respond within 30 days.

7. Data Security

We implement industry-standard security measures to protect your personal data, including encryption in transit (HTTPS/TLS), secure storage, access controls, and regular security reviews. However, no system is 100% secure, and we cannot guarantee absolute security.

8. Children's Privacy

The Service is not directed at children under the age of 13. We do not knowingly collect personal data from children under 13. If we become aware that we have collected such data, we will delete it promptly. If you believe we have inadvertently collected data from a child, contact us at team@vibesynks.com.

9. International Data Transfers

As a global service, your data may be transferred to and processed in countries other than your country of residence. We ensure that such transfers comply with applicable data protection laws and that appropriate safeguards are in place.

10. Changes to This Policy

We may update this Privacy Policy from time to time. We will notify you of significant changes through the application or by email. Your continued use of the Service after changes are posted constitutes your acceptance of the updated policy.

11. Contact Us

If you have questions, concerns, or requests regarding this Privacy Policy, please contact our Data Privacy team at:

Email: team@vibesynks.com

Website: <https://www.vibesynks.com>